



AACR IO DISCOVERY AND INNOVATION IN CANCER IMMUNOLOGY: REVOLUTIONIZING TREATMENT THROUGH IMMUNOTHERAPY

February 23–26, 2025 | JW Marriott Los Angeles L.A. Live | Los Angeles, CA

Exhibit Dates: February 24–25, 2025

EXHIBITS AND SUPPORT OPPORTUNITIES PROSPECTUS

For more information on exhibiting, contact the Exhibits Team at exhibits@aacr.org or for more information on conference sponsorships and support opportunities, contact Corporate Alliances at corporaterequests@aacr.org.

AACR American Association
for Cancer Research®

#AACRIO25 | AACR.org/AACRIO

CONFERENCE CONTACT INFORMATION

American Association for Cancer Research® (AACR)

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ABOUT THE CONFERENCE

This new major conference will encompass the very best of basic, translational, and clinical research in immunology, inflammation and immunotherapies for cancer, including immuno-oncology (IO) drugs, inflammatory modulators, vaccines, and cellular therapies. The cutting-edge AACR IO 2025 program will appeal to a wide audience of basic scientists, translational researchers, clinical investigators, regulators, industry, investors, and lay press. A mix of keynote lectures, major symposia, spotlight sessions, educational sessions, and poster sessions with exhibits will cover the spectrum of the IO field - including late-breaking clinical trials sessions highlighting new agents and IO combinations, and the results of practice-changing clinical trials.

AACR IO 2025: Discovery and Innovation in Cancer Immunology - Revolutionizing Treatment through Immunotherapy is the first in a series of annual IO programs targeted for the first quarter of each year in Los Angeles and is expected to draw 800-1,000 attendees to Los Angeles from February 23-26, 2025, but rapidly grow in future years. This cutting-edge IO program will appeal to a wide audience of basic scientists, translational researchers, clinical investigators, regulators, industry representatives (both traditional pharma and biotech), venture capitalists and investment bankers, and the lay press.

AACR

American Association
for Cancer Research®

Founded in 1907, the American Association for Cancer Research® (AACR) is the world's first and largest professional organization dedicated to advancing cancer research and its mission to prevent and cure cancer. AACR membership includes more than 58,000 laboratory, translational, and clinical researchers; population scientists; other health care professionals; and patient advocates residing in 141 countries and territories around the world. Presently, 32% of members live outside the United States and 22% of AACR's international members are located in countries with emerging economies. The AACR marshals the full spectrum of expertise of the cancer community to accelerate progress in the prevention, diagnosis, and treatment of cancer by annually convening more than 30 conferences and educational workshops, the largest of which is the AACR Annual Meeting. The AACR publishes 10 prestigious, peer-reviewed scientific journals. Other AACR publications include *Cancer Today*, a magazine for cancer patients and caregivers; the annual *AACR Cancer Progress Report*; *AACR Cancer Disparities Progress Report*; *AACR Annual Impact Report*; *Leading Discoveries*, the AACR's awareness and donor magazine; and the blog, Cancer Research Catalyst. In addition, the AACR funds meritorious research directly as well as in cooperation with numerous cancer organizations. As the Scientific Partner of Stand Up To Cancer, the AACR provides expert peer review, grants administration, and scientific oversight of team science and individual investigator grants in cancer research that have the potential for near-term patient benefit. The AACR actively communicates with legislators and other policymakers about the value of cancer research and related biomedical science in saving lives from cancer. For more information about the AACR, visit AACR.org.

GENERAL INFORMATION, DATES, AND TIMES

Meeting Dates and Location

February 23–26, 2025 (Exhibits: February 24–25)
JW Marriott Los Angeles L.A. Live
Los Angeles, CA

Abstract Submission Deadline: November 13, 2024

**Late-breaking Abstract Submission Deadline:
January 23, 2025**

Exhibit Show Hours

Monday, February 24: 1:30 p.m.-5:00 p.m.
Tuesday, February 25: 1:30 p.m.-5:00 p.m.

Lunch will be provided in the Exhibit Hall for both
Attendees and Exhibitors.

Poster Session Hours

Monday, February 24: 1:45 p.m.-4:45 p.m.
Tuesday, February 25: 1:45 p.m.-4:45 p.m.

Exhibit Hall Move-in Hours (move-in hours subject to change)

Sunday, February 23: 1:00 p.m.-5:00 p.m.
Monday February 24: 8:00 a.m.-12:00 p.m.

Exhibit Hall Move-out Hours

Tuesday, February 25: 5:00 p.m.-7:00 p.m.

Exhibitor Badges and Registration

All exhibitors must be registered. Exhibitors will receive two (2) complimentary exhibitor booth personnel badges and one (1) Full Conference/exhibitor booth staff personnel badge per each 10' x 10' booth reserved. Additional exhibitor booth badges may be purchased for \$75.00 per badge. Additional Full Conference Registrations are available for purchase through our Attendee Registration site. Please view the AACR website for conference registration rates. Exhibitor badges will permit access to the exhibit floor only.

Each person issued an exhibitor badge must be employed by the exhibiting company. Badges must be worn at all times while in the exhibit hall. The exhibiting company is responsible for the actions of anyone authorized to receive a badge under the exhibiting company's name.

Conference Housing

The official Hotel is the JW Marriott Los Angeles L.A. Live. Contracted exhibitors will have the opportunity to reserve hotel rooms via the internet. More information will be provided with your exhibit space confirmation.

Exhibitor Service Kits

Order forms for the rental of furniture and other special materials will be forwarded to each exhibitor and available online. Exhibitors should order all furnishings no later than two weeks before the opening of the meeting to reduce costs and minimize delays during set up. When the kit is released, booth packages will be available for your convenience.

Important Dates and Deadlines

October 2024

Exhibitor Service Kit available

December 20, 2024

Cancellation of Exhibit space permitted with forfeit of 50% deposit

Exhibitors who cancel after December 20 are responsible for 100% of booth fees

January 15, 2025

Deadline to sign on as Corporate Supporter

January 26, 2025

Deadline to notify AACR of use of Exhibitor-appointed contractors (EAC)

Deadline to submit EAC Certificate of Insurance

Deadline to submit request for Booth Activity (contests, raffles, or drawings)

Deadline to submit request for distribution of giveaways

EXHIBIT FEES, PAYMENT POLICIES, AND BOOTH ASSIGNMENTS

Application and Floor Plan

The application form will go live on the AACR IO page of the AACR website. For a copy of the floorplan and to receive more information prior to sales opening, please contact exhibits@aacr.org.

Exhibit space is limited to two booths per company and will be assigned on a first-come; first-served basis. A completed application for exhibit space, along with required 100% deposit, must be received during the application process. Final payment is due 30 days from date of invoice.

A deposit of 100% of the total booth rental fee must accompany all applications for exhibit space.

10' x 10' booth space:	\$4,000
10' x 10' non-profit:	\$900 (for first booth; second is at regular published rate)

To qualify for a non-profit rate, the organization must be a government entity or must be recognized by the IRS as a 501(c)3 charitable organization.

Your booth fee includes the following:

- 8' high back drape and 3' high side drape booth dividers in black
- Booth identification sign with company name and booth number
- 24-hour general security in the facility
- Booth Package includes one (1) 6' black draped table, two (2) Limerick chairs and one (1) wastebasket
- Aisle carpeting and nightly vacuuming of aisles
- Two (2) Exhibitor booth personnel badges and one (1) Full Conference/exhibitor booth staff personnel badge per 10' x 10' booth space
- Continental Breakfast will be provided outside the session rooms
- Lunch with Attendees will be provided to Exhibitors in the Exhibit Hall

Payment Policy

The exhibitor agrees to enclose with the application for booth space a deposit of 100% of the total fee. Payment can be made by either credit card (AMEX, Visa or MasterCard) or check in U.S. dollars, drawn on a U.S. bank payable to the American Association for Cancer Research®. All payments should be sent to:

AACR, 615 Chestnut Street, 17th Floor, Philadelphia, PA 19106,
Attn: Finance Department.

Account Name: American Association for Cancer Research®
TD Bank, NA
1726 Walnut Street
Philadelphia, PA 19103
Phone: 215-546-1655
Account# 4257806328
ABA# 036001808
Swift Code: NRTHUS33

Please be sure to note the Exhibitor name and AACR IO within the payment details so that your payment may be properly applied and credited.

Please also remember to add an additional \$25 USD to the amount remitted, to cover any bank fees. This ensures that you will not receive an invoice from AACR for the balance. The final balance will be due 30 days from date of invoice.

Cancellations/Reductions

Written notification of a booth cancellation or reduction must be submitted to AACR. The date of receipt of an exhibitor's written notice of cancellation/reduction by AACR will be considered the official cancellation date. The following fees will apply to any cancellations or reduction in exhibit space:

Prior to December 20, 2024 - Exhibitor is responsible for 50% of total booth fee.

After December 20, 2024 - Exhibitor is responsible for 100% of total booth fee. No refund will be issued.

EXHIBIT FEES, PAYMENT POLICIES, AND BOOTH ASSIGNMENTS *(cont'd)*

No Show Policy

In the event that an exhibiting company has not arrived on the exhibit floor by the 12:00 p.m. on Monday, February 24, 2025 and has not been granted pre-approval for late set-up, the AACR reserves the right to use the vacant exhibit space as it sees fit, with no obligation to issue a refund. Any exhibit materials, either in the vacant booth or on the loading dock, for that exhibit space, will be placed in storage at the exhibitor's expense. Substitute booth space will be available at the discretion of the AACR. The exhibitor is responsible for all fees associated with removing freight from storage.

If an exhibitor requires additional time to set up beyond the hours listed they must obtain permission from Management. Therefore, should special circumstances arise and additional time is required for set up, please submit a request to the exhibits team at exhibits@acr.org.

Booth Relocation Policy

Every effort will be made not to relocate an exhibitor's booth. However, should relocation be deemed necessary, the exhibitor will be notified and offered the opportunity to relocate their exhibit or cancel with no further penalty.



CONFERENCE SPONSORSHIP

Thank you for your interest in supporting the 2025 AACR IO Meeting. This new major conference will encompass the very best of basic, translational, and clinical research in Immuno-Oncology. The cutting-edge program will appeal to a wide audience. A mix of keynote lectures to poster sessions with exhibits will cover the spectrum of the IO field.

When you sponsor the 2025 AACR IO Meeting, your brand will be exposed to the key players in Immuno-Oncology.

Enclosed you will find a variety of ways that you can invest in the AACR IO Meeting – from branding opportunities to Travel Awards and everything in between. We look forward to working with you as you determine the best way to connect your company with the AACR and the upcoming AACR IO Meeting.

This year's program, with the theme of Discovery and Innovation in Cancer Immunology: Revolutionizing Treatment through Immunotherapy will be a comprehensive, cutting-edge scientific event that you will not want to miss!

Contact the Corporate Alliances team to support this meeting at corporaterequests@aacr.org.

LEAD SUPPORTER

\$50,000

Unique Benefits:

- Verbal recognition during opening remarks
- Three (3) complimentary scientific registrations
- Company logo recognition on supporter's page of the conference website and/or conference page of the AACR website
- Company logo recognition on signage in high traffic area
- Company logo recognition on slide at the event
- Company blurb on supporter's page of the conference website
- Company logo on the registration landing and confirmation pages
- Company logo in registration confirmation email
- Company logo on event reminder emails before the Conference
- Company logo in event app
- Company logo recognition at one coffee break in the exhibit hall
- 10' x 10' Exhibit Booth Space

SUPPORTER

\$25,000

Unique Benefits:

- Verbal recognition during opening remarks
- One (1) complimentary scientific registration
- Company logo recognition on supporter's page of the conference website and/ or conference page of the AACR website
- Company logo recognition on signage in high traffic area
- Company logo recognition on slide at the event

ADDITIONAL SUPPORT OPPORTUNITIES

POSTER SESSIONS

\$15,000

These vibrant sessions bring the breadth of cancer science to life on the floor of the exhibit hall. Poster Sessions provide attendees with access to a wealth of information.

Unique Benefits:

- Company name and logo on signage in the posters area of the exhibit floor
- Company logo recognition on supporter's page of the conference website and/or conference page of the AACR website
- Poster recognition at lunch break on exhibit floor

SCHOLAR-IN-TRAINING AWARDS

\$5,000 SUPPORTS THREE-FIVE SCHOLARS

Scholar-in-Training Awards ensure that young researchers who produce the most exciting science can participate fully in important cancer research meetings and present their work before the international research community. Please note, the amount of each award is dependent on the home location and travel requirements of each awardee (local regional, national, and international).

Unique Benefits:

- Company name incorporated into the title
- Company logo recognition on supporter's page of the conference website
- Company logo recognition on signage in high traffic area

SEATING

\$15,000 TWO AVAILABLE
THREE BENCHES AND/OR COCKTAIL TABLES

Benches and cocktail tables located inside and outside of the exhibit hall will provide a place for attendees to rest, work, and collaborate throughout the AACR IO Conference.

Unique Benefits:

- Company branding on a mix of park benches and cocktail tables

HOTEL KEY CARDS

\$25,000 EXCLUSIVE

Make a first impression when attendees arrive in Los Angeles for the AACR IO Conference! Hotel key cards will be distributed to attendees staying at the prominent LA hotel throughout the duration of the meeting. Hundreds of hotel key cards will be customized with the sponsor's logo alongside the AACR's.

Unique Benefits:

- Company logo displayed on hotel key cards
- First right of refusal for AACR IO 2026

Deadline: December 15, 2024

ADDITIONAL SUPPORT OPPORTUNITIES *(cont'd)*

MOBILE CHARGING LOUNGES

\$25,000 TWO AVAILABLE

Looking for a great way to connect your company with conference attendees? Offer them the opportunity to charge their mobile device onsite at the conference, compliments of your mobile charging lounge. Most attendees rely heavily on mobile technology to stay connected. Mobile devices are often the key to networking opportunities, and the moment the battery runs out, business stops. Attendees need mobile charging stations to keep their devices fully charged and operating flawlessly. Each station will be branded with sponsor's logo and placed in high traffic areas throughout the meeting.

Unique Benefits:

- Company logo displayed on two (2) charging stations in high traffic areas
- First right of refusal for AACR IO 2026

REUSABLE BOTTLE FOR WATER STATIONS

\$25,000 EXCLUSIVE

Encourage sustainability with support of custom reusable water bottles. This opportunity includes support of 1,200 custom water bottles printed with your company logo for attendees to use at water refilling stations throughout the meeting.

Unique Benefits:

- Company logo printed on water bottles
- Company logo on signage at water bottle pick up station
- First right of refusal for AACR IO 2026

Deadline: December 15, 2024

COFFEE BREAK

\$5,000 PER BREAK | SIX AVAILABLE

Offer meeting attendees a much needed break in between sessions! Coffee breaks will be offered in the exhibit hall and lobby.

Unique Benefit:

- Company logo on signage at coffee break



EXHIBITOR RULES AND REGULATIONS

Terms and Conditions

By applying for exhibit space, the exhibitor agrees to adhere to all rules (Terms), requirements, restrictions and regulations as set forth in the Exhibitor Prospectus, Exhibitor Service Kit and the AACR Rules and Regulations enclosed herewith and any regulations especially designated by the AACR and the Facility. Failure to abide by such rules and regulations may result in forfeiture of all monies paid or due the AACR under the terms of this agreement. No exhibitor may assign or sublet the whole or any part of the space allotted, nor exhibit therein any goods other than those manufactured or handle by the exhibitor in the regular course of business.

All matters and questions not covered by these regulations are at the discretion of AACR. AACR may amend these regulations at any time, and all amendments that may be so made shall be equally binding upon publication on all parties affected by them as the original regulations. Please be certain to review the rules and regulations in their entirety as they become legally binding once the exhibit space is signed and submitted.

Violations

Violations of any of these regulations on the part of the exhibitor, its employees, or agents, shall annul the right to occupy the space and such exhibitor will forfeit to Management all monies which may have been paid. Upon evidence of violation, Management may re-enter and take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses or damages which Management may incur.

Cancellation of the Exposition

It is mutually agreed that in the event of cancellation of the conference due to fire, strikes, governmental regulations, or causes which would prevent its scheduled opening or continuance, then and thereupon this agreement will be terminated and the AACR shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

Food and Drug Administration (FDA) Approval and Off-Label Indications

The mention (directly or indirectly) of pharmaceutical products not approved by the FDA is strictly prohibited. Handouts or literature of any kind that mention such products directly or indirectly are, likewise, prohibited from display in the exhibit space or in spaces contracted by the AACR. An exhibiting company may disseminate from its exhibit space peer-reviewed journal articles about off-label product(s), provided the company commits itself to file a supplemental application based on appropriate research, to establish the safety and effectiveness of an unapproved use.

Subletting Space

The subletting, assignment, or appointment of the whole or any part of space by any exhibitor is prohibited. No exhibitor may permit any other party to exhibit in the space any goods other than those manufactured or handled by the contracting exhibitor or permit the solicitation of business by others within the space.

Booth Sharing

The sharing of booth space is prohibited except between divisions of the same company or between companies co-marketing a product. The company name that appears on the exhibit application will be listed in the App, and only the co-marketed product can be exhibited in that exhibit space.

EXHIBITOR RULES AND REGULATIONS *(cont'd)*

Exhibit Booth Configuration

Only 10' x 10' (100 sq. ft.) standard booths will be permitted for this conference and a maximum of two booths will be permitted for each company.

- **Inline Booth:** "Inline" booths are a row of standard booths that are exposed to the aisle on one side.
- **Corner Booth:** "Corner" booths are standard in-line booths that are exposed to an aisle on two sides.

All exhibit backgrounds must conform to the standards set by the Healthcare Convention and Exhibitors Association which are as follows:

- No side rails or counters may exceed 48" in height.
- Backgrounds are limited to 8' in height, including any identification sign, and must not protrude from the back wall more than 50% of the distance from the back wall to the front of the booth.
- No obstructions in the front half of the booth above a height of 48" should be permitted.
- No part of any exhibit, or signs relating thereto, shall be posted, nailed, or otherwise attached to columns, walls, floors, or other parts of the building or its furniture, in any way to deface same.
- Damage arising by failure to observe these rules shall be payable by the exhibitor.

Storage of Crates and Boxes

Proper identification and tags will be available at the Exhibitor Service Desk. Storage of crates and boxes can be arranged with the official service contractor, as outlined in the Exhibitor Service Kit.

All cartons, crates, containers, packing materials, etc. which are necessary to repacking must be labelled with "EMPTY" stickers. They will be removed from the floor and stored by Freeman. Access to storage will be available through Freeman. Arrangements can be made at the Exhibitor Service Desk. Crates and boxes cannot be stored behind booth displays.

Security

Perimeter security shall be furnished by Management to be on duty in the exhibit area when exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The AACR and the Facility will not be responsible for loss of any material by or for any reason. Each exhibitor is recommended to purchase a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against loss through theft, fire, damage, etc.

Insurance

Exhibitors wishing to insure their exhibit materials, goods, and/ or wares against theft, damage by fire, accident, or loss of any kind must do so at their own expense. Each exhibiting company is responsible for obtaining insurance (liability and fire/theft) in such amounts as deemed appropriate to comply with its obligations hereunder and for its own protection.

Contract Obligations and Liability

The exhibitor agrees to protect, save, and keep the AACR, and the occupied Facility forever harmless from any damage or charges imposed for violation of any law or ordinance by the exhibitor, his employees or agents as well as to strictly comply with the applicable terms and conditions contained in the agreement between the AACR and the occupied Facility regarding the exhibition premises; and further, exhibitor shall at all times protect, indemnify, save, and keep harmless the AACR, and the occupied convention center against and from any and all loss, cost, damage, liability, or expense which arises out of or from or by reason of any act or omission by the exhibitor, his employees, or agents.

Notice of Disability

In compliance with the Americans with Disabilities Act of 1990, the AACR will make all reasonable efforts to accommodate persons with disabilities at the meeting. Please contact Tammy Berger at 215-446-7132 or via email at tammy.berger@aacr.org to make arrangements no later than December 20, 2024.

EXHIBITOR RULES AND REGULATIONS *(cont'd)*

Activities Prohibited in the Exhibit Hall

- Canvassing or distributing advertising matter outside the exhibitor's own booth is not permitted.
- Solicitation of business except by exhibiting firms is prohibited. The nature of the exhibits is subject to the approval of Management and the AACR Exhibits Committee.
- The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts thereof which reflect against the character of the meeting.
- Non-professional products or services are not to be displayed. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.
- Contests, raffles, lotteries, and games of any chance without prior written approval from the AACR.
- All games and activities must be approved by AACR. No group activity is permitted.
- Lines of any kind may not be formed outside of the exhibit space. All activity must be contained within the booth area.
- Soliciting attendees in the aisle(s) outside of booth space, including session rooms, public space, and poster area.
- Fundraising, without prior written approval from the AACR.
- Press events are strictly prohibited without prior approval by the AACR Communications Department.
- Live, videotaped, or audiotaped delivery of didactic presentation.
- Activities offering CME credits.
- Playing or performing of copyrighted recorded or live music during the published Exhibit Hall Hours.
- Distribution of coupons or vouchers for meals, entertainment, or personal services to meeting attendees.
- Distribution of alcoholic beverages in exhibit booth.
- Distribution of any item of more than \$20.00 without the prior written approval from the AACR. If under \$20.00 in value, approval is not needed from the AACR.
- Demonstration, promotion, or sales of the products of any non-exhibiting companies.
- Affixing the AACR name or logo to, incorporating them in, or otherwise making them a part of exhibitor-distributed materials without prior written approval from the AACR.

- Unauthorized reproduction or distribution of AACR abstracts.
- Magicians, jugglers, motivational speakers, sleight of hand artists, or illusionists.
- Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors.
- No exhibitor may enter another exhibitor's booth without permission.
- Market research companies must indicate on the exhibit application the companies for which they are conducting market research. All market research surveys must be conducted only within the market research booth.
- Door drops are not permitted.
- Companies are required to follow AACR's Embargo Policy.

Photography

Photographing or videotaping of the exhibit hall is not allowed. Photographing another exhibit or display items is strictly prohibited. Unauthorized photographs (digital and analog) and photographic equipment storage, including emails, electronic distribution on social media sites and systems, cellular phones, electronic tablet devices, etc., will be confiscated. The photographing of posters is permitted only with the express consent of the presenter. Exhibitors may request permission in writing from the AACR to photograph their own booth for internal marketing purposes only.

Staffing

Exhibits must be staffed at all times during exhibit hours. All exhibitors are expected to make their travel arrangements in accordance with this policy and the move-in, show, and dismantling hours. Exhibitors dismantling early and/or leaving their booth unattended will result in a major violation, which could result in not being asked to exhibit at any AACR conference or meeting.

EXHIBITOR RULES AND REGULATIONS *(cont'd)*

Exhibitor Access to Exhibit Hall

Exhibitor personnel will be allowed access to the exhibit hall starting at 8:00 a.m. prior to its opening on Monday and Tuesday. Request for access to the hall before these hours, or after closing hours, must be made in advance by contacting the exhibits team at exhibits@aacr.org. Exhibitors are not permitted to bring non-exhibitors into the exhibit hall during this hour.

Each representative issued an exhibitors badge must be employed by the exhibitor or have a direct business affiliation. Only representatives who are employed by the exhibiting company and who will be working in the booth are to be registered via the exhibit registration form. Exhibitor badges will not be issued to registrants who should pay the registration fee or to representatives of leasing companies, financial institutions, suppliers, vendors, or others who wish to gain admittance for the purpose of making contacts.

Entering Another Exhibitor's Booth

Exhibit personnel should not enter another exhibitor's booth space without obtaining permission, nor should personnel block access to another booth.

Booth Activity

If you are planning to conduct any booth activities, you will need to complete the booth activity approval form (in the format of a Survey Monkey) on our website and in your Exhibitor Dashboard Portal. This Conference is a professional, scientific, educational meeting. Please keep this in mind when selecting booth activities. Please be sure they are appropriate and are in compliance with AACR Rules and Regulations. All requests must be submitted to the AACR by January 26, 2025 for review and approval. Any exhibitor found conducting unauthorized events/activities will be required to cease immediately. The AACR will not accept requests onsite.

Distribution of Giveaways

Please keep in mind that this Conference is a professional, educational, scientific meeting when considering giveaway items. Customary descriptive product literature, notepads, pens, pencils, and other items may be distributed from the booth with prior written approval by the AACR. Submit requests by January 26, 2025. Product samples, giveaways, or literature may only be distributed within the exhibitor's booth and must not interfere with other exhibitors' spaces. Representatives may not distribute materials in any hotel utilized by the Conference or in any areas of the convention center other than their exhibit space or company-leased rooms, or in public areas outside the convention center or hotels.

Contests, Raffles, and Drawings

This Conference is a professional, scientific, educational meeting. Please keep this in mind when planning a contest, drawing, raffle, etc. All contests, lotteries, drawings, raffles, and games of chance must be approved by AACR prior to the Meeting. All drawings must be held off of the exhibit hall floor.

All requests must be submitted through a Survey Monkey form to AACR for review and approval in advance of the meeting. A form will be provided on our website. No unapproved items may be used as a "prize." Deadline for submitting the form is January 26, 2025.

Distribution of Food and Beverages

Food service is permitted at the exhibitor's booth with no approval required from the AACR. All food service arrangements must be coordinated through the official caterer of the Facility. No alcoholic beverages can be served or given away.

EXHIBITOR RULES AND REGULATIONS *(cont'd)*

Sales and/or Order Taking

The purpose of the exhibits is to further the education of meeting attendees through product and service displays and demonstrations. Sales and order taking are permitted provided all transactions are conducted in a manner consistent with the professional nature of the meeting. Products for sale must be the exhibitors' own unaltered products and the products or services must be pertinent to the attendees' professional interest. AACR reserves the right to restrict sales activities that it deems inappropriate or unprofessional. Exhibitors selling or taking orders at this Conference must adhere to certain business license and sales and use tax regulations, which vary from state to state.

Off-site/Affiliate Events

If you plan to hold a function during the conference, you must complete an Affiliate Group Function Space Request Form. In order to be able to secure your event, the Affiliate Group Request Form must be submitted. "Affiliate Groups" include corporate and institutional affiliates of the AACR who request meeting/function space for the purpose of social events (<100 guests) and small committee meetings. Organizations that do not meet this criteria and are not exhibiting at the Conference are subject to approval and a non-exhibitor fee per submission.

Requests for meeting/function space from Affiliate Groups will be considered for the purpose of social events and small committee meetings. The unauthorized presentation of educational symposia or other scientific program activities are prohibited during the Conference. The form, along with rules and regulations will be available on the exhibits page of the AACR website.

If an exhibitor is found to violate the rules governing affiliate events, they will forfeit priority points for the current year and face a stiff penalty.

Music Licensing

License agreements for music are the sole responsibility of the exhibitor.

Age Restriction

For safety issues, no one under the age of 12 years old is permitted in the exhibit hall at any time. Strollers are strictly prohibited.

CODE OF CONDUCT

The American Association for Cancer Research® will bring together representatives from academia, industry, government, and advocacy organizations from across the globe. In order for all participants to have the opportunity to gain the most benefit from this conference, the AACR is committed to providing a safe and secure environment. Please review the following policies and procedures for conference participants. By registering for this conference, you agree to the following terms:

- **AACR Policy Regarding Photography.** Conference attendees may take photographs during oral or poster presentations provided that the photographs are strictly for personal, noncommercial use and are not to be published in any form. Attendees are prohibited from using flash photography or otherwise distracting the presenters or members of the audience.
- **AACR Policy Regarding Social Media.** Conference attendees may share information from presentations on social media provided that they respect the wishes of presenters. Oral presenters may label any or all slides in their presentations with “DO NOT POST.” Similarly, poster presenters may label their posters with “DO NOT POST.” Attendees must respect the presenters’ requests in these instances; while attendees may take photographs of all slides and posters, they must refrain from posting on social media any images from slides or posters labelled “DO NOT POST.”
- No photographing or videotaping of the exhibit hall is allowed. Photographing another exhibit or display items is strictly prohibited. Unauthorized photographs (digital and analog) and photographic equipment storage, including emails, electronic distribution on social media sites and systems, cellular phones, electronic tablet devices, etc., will be confiscated. A permission request may be submitted in writing to the AACR to photograph their own booth for internal marketing purposes only.
- The AACR prohibits intimidating, threatening, or harassing conduct of any kind during this program. This applies to all participants—attendees, presenters, exhibitors, staff, vendors, etc.
- The AACR is committed to a safe, hospitable, and productive environment for all participants of this program, regardless of age, disability, ethnicity, gender, religion, or sexual orientation.
- The AACR expects all participants to communicate professionally and constructively, handling dissent and disagreement with courtesy, dignity, and an open mind, being respectful when providing feedback, and being open to alternate points of view.
- Children under 12 years of age are not permitted in any scientific session, poster session, the exhibit hall, or any official event taking place at this program at any time. Children cannot be left unattended or unsupervised in the convention center. Childcare is not available.
- The AACR expects participants to share information about this program responsibly and clearly distinguish individual opinion from fact.
- A professional photographer and videographer will be on-site to document conference events and activities during the meeting. Photographs and video footage are the sole property of AACR. By registering for and attending these events, attendees understand that AACR may use their likenesses for future promotional purposes. If you do not wish to be photographed, please notify the photographer and/or videographer on-site.
- Participants must obey all applicable laws and regulations of the relevant government authorities while attending this program. Participants must comply with all applicable safety guidelines related to the conference venue.

CONVENTION, DISPLAY, AND TRADE SHOW LABOR REGULATIONS

Freeman, the AACR General Services Contractor, and qualified display contractors (Exhibitor Appointed Contractors) at the Facility will use unionized labor to install and dismantle displays and decorations.

Convention Display

Exhibitors and their agents must comply with all federal and local fire and building codes that apply to places of public assembly. Fire-fighting and emergency equipment may not be hidden or obstructed, including fire extinguishers, strobes, fire hose cabinets, Public Emergency Reporting System (PERS) stations and standpipes. Booth construction shall not block access to any fire/life safety equipment and shall not impede exit access, exit doors or aisle. All drapes, curtains, table coverings, skirts, carpet or any materials used in exhibits must be flame-retardant to meet with the city's Fire Department requirements and have flameproof certificate or tag. Certificates or tags must be prominently attached to the material used so they may be easily seen by the facility Fire Marshal. Exhibit contents or products and decorations provided by the official service contractor under the same guidelines, but may have detached flameproof certificates or tags. Additional information will be supplied in the Exhibitor Service Kit.

Contract Obligations and Liability

The exhibitor agrees to protect, save, and keep the AACR, and the occupied Facility forever harmless from any damage or charges imposed for violation of any law or ordinance by the exhibitor, his employees or agents as well as to strictly comply with the applicable terms and conditions contained in the agreement between the AACR and the occupied Facility regarding the exhibition premises; and further, exhibitor shall at all times protect, indemnify, save, and keep harmless the AACR, and the occupied convention center against and from any and all loss, cost, damage, liability, or expense which arises out of or from or by reason of any act or omission by the exhibitor, his employees, or agents.

Fire Protection

All materials used in the exhibit area must be flameproof and fire resistant in order to conform to local fire ordinances and in accordance with regulations established by the National Association of Fire Underwriters. Crepe paper, corrugated paper, flameproof or otherwise, will not be permitted. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof that are found not to be fireproof may be ordered dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

Labor Regulations and Set Up of Exhibits

The unpacking, assembling, dismantling, and packing of displays and equipment may be done by full-time employees of an exhibiting company. Exhibitors are allowed to set up and/or dismantle their own booths, provided that they use their own bona fide, full-time employees. It is acceptable for exhibitors to safely use power tools to set up and/or dismantle their own booths.

No one under the age of 18 is permitted on the loading docks, in truck bays, or in the loading dockyard. Additionally, no one under the age of 18 is permitted in the exhibit hall during move-in or move-out operations. The Licensee will determine age restrictions, if any, for hours when the exhibit hall is open for attendees.

Hand-Carry Policy

The Facility reserves the right to restrict all freight and package deliveries to the loading dock.

For the convenience and safety of exhibitors and patrons, all freight and material handling must enter and exit the facility through the loading dock. The Licensee and its exhibitors will be allowed to hand carry one item, one time, in or out of the facility without having to access the loading dock. (Hand carried freight is defined as one item that can be easily carried by an individual without the need for dollies or other mechanized equipment.)

No parking is allowed at the entrance of the facility; and the use of passenger elevators for movement of freight is not allowed. All packages are subject to inspection by facility personnel.

Hand-carried Freight: Move in or move out through the lobbies is strictly limited to hand-carried items. Wheels of any kind (dollies, flatbeds, or anything mechanical) are prohibited. Material that requires the use of wheeled or mechanical equipment must be delivered to the exhibit floor through the loading docks.

Freight Deliveries: The facility cannot accept any freight or materials (including overnight freight services) prior to the contracted move-in date. The Official Service Contractor or freight carrier must deliver all freight, and all shipments delivered to our facilities during move in must be sent to the attention of Freeman.

Public Safety Recommendations

The Facility is not liable for, nor does the Facility carry any insurance on, Exhibitor property or fixtures. Please bear in mind that all of your exhibit material and displays are your property. Therefore, it is important that you take every precaution to protect this material. Below are some suggestions toward this end:

- Ship your materials with a qualified carrier and be sure to lock trunks/crates
- If cartons are used, be sure that they are securely taped or banded and under no circumstances marked with the name or type of articles contained therein
- Be sure to furnish your shipping company with an accurate account and complete bill of lading
- Do not leave your booth unattended during the set-up period
- Do not leave exhibit material under tables or displays
- Do not include exhibit material in containers to be stored with empties
- At the close of the exhibit, be sure to pack as quickly as possible and under no circumstances leave your space unattended during this period
- If at all possible, have one of your staff remain in your space with your shipment, until it is actually picked up by the drayage contractor's personnel
- Promptly report any missing items or suspicious person(s) to Public Safety

Exclusive Services

The Facility and its contracted entities are the exclusive providers of the following services: food and beverage, cleaning, electrical, medical, business center, telephone, internet, rigging, the operation of ground-supported crank-ups, the operation and provision of lifts for theatrical purposes, plumbing, the use of the house sound system, and the supply of compressed airs and gases. Electricity, water, drain, air, telephone, audiovisual equipment, and floral will be available for rental by exhibitors. Order forms will be included in the Exhibitor Service Kit.

Exhibitor-Appointed Contractors

Exhibitors who plan to use the services of an EAC firm for supervision other than the designated contractors must abide by the following:

1. The exhibitor shall notify AACR in writing by January 26, 2025 with the names of the EAC firm, address, telephone number, and contact persons.
2. The EAC firm must furnish to the AACR no later than January 26, 2025 with a copy of an insurance certificate in the amount of \$2 million liability to include property damage. The Certificate must indicate full coverage for installation days, show days, and dismantling days.
3. Upon arrival at the exposition site, EAC firms must check in with Official Service Contractor to receive work/ labor badges that will allow them access to the show floor.
4. EAC firms may not solicit business on the exhibit floor at any time.
5. EAC firms must follow all of the move-in and move-out rules in a timely and professional manner and must supervise work within the AACR established deadlines.
6. EAC firms must cooperate with the “official” designated contractors especially by not interfering with the sufficient use of an Official Service Contractor’s workers.

Force Labor

All exhibit materials must be unpacked and displays completed by 12:00 p.m. on Monday, February 24, 2025 to permit the removal of empty crates and cartons from the exhibit floor. This will help expedite the time required for the cleaning of the exhibit hall. Any exhibitor not unpacked and set up by this time will be ordered to be set up by the AACR – all costs incurred will be at the exhibitor’s expense.

Booth Cleaning

Booth cleaning services are available. An order form for the custom cleaning of tile, carpet, and booths will be included in the Exhibitor Service Kit. It is the responsibility of the exhibitor to make arrangements for booth cleaning.

Audio-Visual

If you need to rent audio-visual equipment (monitors etc.) for your exhibit booth, please use the show-appointed audio-visual vendor for your show. The rental price will be comparable to an outside company but the labor cost will be significantly lower if you use the appointed vendor. When an outside company comes into the building, they are required to use union labor at a four-hour minimum. The show-appointed AV vendor will be able to utilize labor in multiple booths, allowing you to be billed per hour rather than the four-hour minimum rate. When a non-appointed vendor comes into the facility, they are able to work in your booth only and must include the four-hour rate in your billing. These rules apply to the set up and dismantling of booths.

Electrical

Exhibitors cannot run cords under carpet. In addition, exhibitors can run cords over carpet as long as they are concealed and do not impose a trip hazard, i.e. side curtains or under tables with skirts. Only Underwriters Laboratories (UL) approved clamp-on types of portable spotlights are allowed. All display lights must be turned off when the exhibitor leaves for the day. Only UL-approved extension cords 12-gauge or greater rated for 20 amps are allowed. Note: Household extension cords are not permitted. These are generally 14- or 16-gauge and only rated at 15 amps.

2024–2025 AACR SCIENTIFIC CONFERENCES

Tumor Immunology and Immunotherapy

October 18–21, 2024 | Boston, MA
Conference Cochairs: Yvonne Y. Chen, Sergio Quezada,
Robert D. Schreiber, and Fernando Vidal-Vanaclocha

Liquid Biopsy: From Discovery to Clinical Implementation

November 13–16, 2024 | San Diego CA
Conference Cochairs: Catherine Alix-Panabières,
Luis A. Diaz, Jr., Maximilian Diehn, Y.M. Dennis Lo,
and Klaus Pantel

RNAs as Drivers, Targets, and Therapeutics in Cancer

November 14–17, 2024 | Bellevue, Washington
Conference Cochairs: Howard Y. Chang,
Joshua T. Mendell, Anastasia Khvorova, and V. Narry Kim

Tumor-body Interactions: The Roles of Micro- and Macroenvironment

November 17–20, 2024 | Boston, MA
Conference Cochairs: Mikala Egeblad, Neta Erez,
Sergei Grivennikov, and Ilaria Malanchi

Optimizing Therapeutic Efficacy and Tolerability through Cancer Chemistry

December 9–11, 2024 | Toronto, ON
Conference Cochairs: Philip Jones, Angela N. Koehler,
and Chudi O. Ndubaku

San Antonio Breast Cancer Symposium

December 10–13, 2024 | San Antonio, TX
Codirectors: Carlos L. Arteaga and Virginia G. Kallamani

Translating Targeted Therapies in Combination with Radiotherapy

January 26–29, 2025 | San Diego, CA
Conference Cochairs: Silvia C. Formenti, Albert C. Koong,
and Quynh-Thu Le

13th AACR-JCA Joint Conference: From Cancer Discovery Science to Therapeutic Innovation

February 1–5, 2025 | Maui, Hawaii
Conference Cochairs: Catherine J. Wu (AACR)
and Hiroyuki Mano (JCA)

AACR IO: Discovery and Innovation in Cancer Immunology: Revolutionizing Treatment through Immunotherapy

February 23–26, 2025 | Los Angeles, CA
Scientific Chair: Antoni Ribas

Acute Lymphoblastic Leukemia

March 7–9, 2025 | San Diego, CA
Conference Cochairs: Charles G. Mullighan,
Elizabeth A. Raetz, and Wendy Stock

Functional and Genomic Precision Medicine in Cancer: Different Perspectives, Common Goals

March 11–13, 2025 | Boston, MA
Conference Cochairs: Anthony G. Letai, Elaine R. Mardis,
Peter Horak, and Alice Soragni

AACR Annual Meeting 2025

April 25–30, 2025 | Chicago, IL
Program Committee Chairs: Matthew G. Vander Heiden
and Lillian L. Siu

18th AACR Conference on The Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved

September 18–21, 2025 | Baltimore, MD

Pancreatic Cancer

September 28–October 1, 2025 | Boston, MA