

Patient Advocate Events

Monday, December 9 (All times are in CST)

TOUCH The Black Breast Cancer Alliance

Transforming the Black Breast Cancer Experience Through Navigation

Time: 1:00 – 3:00 pm

Location: Magnolia Gardens on Main

Registration Required: bit.ly/486HduJ

Contact: info@touchbbca.org

Young Survival Coalition

Project 528 Insights, Powered by YSC

Time: 4:00 – 6:00 pm

Location: Marriott River Center, Pearl 3

Registration Required: <https://www.tfaforms.com/5149707>

Contact: Mary Ajango, majango@youngsurvival.org

Eli Lilly

Patient Advocate Reception – Invitation Only

Time: 5:00 – 8:00 pm

Location: HBG CC, Room 220 (Cantilever Room)

Contact: Hugo Flores, floresh2@uthsca.edu

Alamo Breast Cancer Foundation

Welcome Reception – Invitation Only

Time: 6:30 – 9:30 pm

Location: Briscoe Western Art Museum

Contact: Beth Emery, beth@nbethemery.com

Tuesday, December 10 (All times are in CST)

Patient Advocate Lounge

Time: 7:00 am – 5:00 pm

Location: HBG CC Room 220 (Cantilever)

Breakfast will be served from 7:00 – 9:00 am

Lunch will be served from 12:00 – 1:30 pm

Metastatic Breast Cancer Alliance

The Dos & Don'ts of Communication with Advanced/Metastatic Breast Cancer

Time: 9:30 – 11:30 am

Location: HBG CC, Room 221, A-C

Registration Required: <https://mbcalliance.org/Communication>

Contact: Medha Deoras-Sutliff, medha@mbcalliance.org

SurviveHER

Pink & Brown Power Lunch – Invitation Only

Time: 11:30 am – 1:00 pm

Location: Chart House

Contact: Lyndsay Levingston, lyndsay@imasurviveher.org

Alamo Breast Cancer Foundation

NBCC Project LEAD Advanced Topic

Time: 11:30 – 1:30 pm

Location: HBG CC Room 225 A-C

Contact: Beth Emery, beth@nbethemery.com

San Antonio Breast Cancer Symposium

FDA Special Session: New Drug Approvals

Time: 12:00 – 1:45 pm

Location: Stars at Night 3-4

Patient Advocate: Victoria Goldberg, New York, New York

San Antonio Breast Cancer Symposium

Special Session 3: Sex, Drugs, Rock and Roll

Time: 12:00 – 1:45 pm

Location: Stars at Night 1-2

Patient Advocate: Tomika Bryant, King of Prussia, Pennsylvania

(Tuesday, December 10 continued)

San Antonio Breast Cancer Symposium

Clinical Workshop: Dose Optimization in Breast Medical Oncology

Time: 2:00 – 3:45 pm

Location: Stars at Night 1-2

Patient Advocate: Julia Maues, Baltimore, Maryland

San Antonio Breast Cancer Symposium

Career Development: Patient Driven Protocol Development

Time: 2:30 – 4:00 pm

Location: Room 221ABC

Patient Advocate: Debora Denardi, Miami Beach, Florida

San Antonio Breast Cancer Symposium

Educational Session 1: Mind the Gap — Breast Cancer in the Young

Time: 4:00 – 5:45 pm

Location: Stars at Night 1-2

Patient Advocate: Na'Diah Smith, Dallas, Texas

San Antonio Breast Cancer Symposium

Educational Session 2: Liquid Biopsy: MRD, CT DNA, and Monitoring Response to Treatment

Time: 4:00 – 5:45 pm

Location: Hemisfair Ballroom 1-2

Patient Advocate: Ellen Landsberger, New York City, New York

San Antonio Breast Cancer Symposium

Educational Session 4: Optimizing Early HER2 Positive Breast Cancer Treatment

Time: 4:00 – 5:45 pm

Location: Stars at Night 3-4

Patient Advocate: Thelma Brown, Birmingham, Alabama

(Tuesday, December 10 continued)

Alamo Breast Cancer Foundation

Hot Topics Mentor Session

Time: 5:30 – 6:45 pm

Location: HBG CC Room 225 A-C

Contact: Beth Emery, beth@nbethemery.com

Pfizer

Pfizer Event at the Alamo – Invitation Only

Time: 6:00 – 7:30 pm

Location: The Alamo (300 Alamo Plaza)

Contact: Caroline Webel, caroline.webel@pfizer.com

Registration Required: [Meeting Details - Pfizer Event at the Alamo](#)

GRASP

GRASP SABCS Reception – Invitation Only

Time: 6:30 - 8:30 pm

Location: HBG CC, Room 301 A-C

Contact: Julia Maues, julia@graspcancer.org

Registration Required: <https://graspcancer.org/events/sabcs24-reception/>

Gilead

2024 Putting the Pieces Together in Supportive Oncology Care Reception – Invitation Only

Time: 6:30 – 9:00 pm

Location: The Westin Riverwalk

Contact: Erin Baker, erin.baker3@gilead.com

Wednesday, December 11 (All times are in CST)

Patient Advocate Lounge

Time: 7:00 am – 5:00 pm

Location: HBG CC Room 220 (Cantilever)

Breakfast will be served from 7:00 – 9:00 am

Lunch will be served from 12:00 – 1:30 pm

Patient Advocacy Pavilion

Time: 12:00-7:00 pm

Location: Exhibit Hall

(Wednesday, December 11 continued)

Alamo Breast Cancer Foundation

AACR Educational Session

Time: 12:00 – 1:15 pm

Location: HBG CC Room 225 A-C

Contact: Beth Emery, beth@nbethemery.com

San Antonio Breast Cancer Symposium

Clinical Case Discussions

Time: 1:00 – 1:50 pm

Location: Stars at Night 1-2

Patient Advocate: Kelly Shanahan, Tahoe, California

San Antonio Breast Cancer Symposium

**Educational Session 6: Case Based Clinical Approach to ER Positive Metastatic Breast Cancer -
In honor of Dr. V. Craig Jordan**

Time: 3:30 – 5:15 pm

Location: Stars at Night 1-2

Patient Advocate: Amy Beumer, Patient Advocate, Mason, Ohio

San Antonio Breast Cancer Symposium

Educational Session 8: Optimizing Local Therapy

Time: 3:30 – 5:15 pm

Location: Stars at Night 3-4

Patient Advocate: Yvonne Florance, Philadelphia, Pennsylvania

Alamo Breast Cancer Foundation

Hot Topics Mentor Session

Time: 5:30 – 6:45 pm

Location: HBG CC Room 225 A-C

Contact: Beth Emery, beth@nbethemery.com

Metastatic Breast Cancer Alliance

MBC Alliance Semi-Annual Member Meeting– Closed Meeting

Time: 6:30 - 9:30 pm

Location: Menger Hotel, San Antonio

Contact: Medha Deoras-Sutliff, medha@mbcalliance.org

Thursday, December 12 (All times are in CST)

Patient Advocate Lounge

Time: 7:00 am – 5:00 pm

Location: HBG CC Room 220 (Cantilever)

Breakfast will be served from 7:00 – 9:00 am

Lunch will be served from 12:00 – 1:30 pm

Patient Advocacy Pavilion

Time: 12:00-7:00 pm

Location: Exhibit Hall

Alamo Breast Cancer Foundation

FDA Oncology Center for Excellence

Time: 12:00 – 1:15 pm

Location: HBG CC Room 225 A-C

Contact: Beth Emery, beth@nbethemery.com

Patient Advocates Group Photo

Time: 1:20 pm

Location: Advocacy Lounge, Room 220

San Antonio Breast Cancer Symposium

Risk Reduction and Early Detection: The Future of Cancer Genetics Is Here

Time: 12:30 – 1:45 pm

Location: Stars at Night 3-4

Patient Advocate: Tanja Spanic, Ljubljana, Slovenia

San Antonio Breast Cancer Symposium

Molecular Tumor Board

Time: 1:00 – 1:50 pm

Location: Stars at Night 1-2

Patient Advocate: Bob Riter, Ithaca, New York

(Thursday, December 12 continued)

San Antonio Breast Cancer Symposium

Educational Session 9: Artificial Intelligence in the Clinic

Time: 3:30 – 5:15 pm

Location: Stars at Night 3-4

Patient Advocate: Kay Firth-Butterfield, Austin, Texas

San Antonio Breast Cancer Symposium

Educational Session 11: Mind the Gap—Breast Cancer in Older Adults

Time: 3:30 – 5:15 pm

Location: Hemisfair Ballroom 3

Patient Advocate: Sandi Stanford, San Antonio, Texas

San Antonio Breast Cancer Symposium

Educational Session 12: The Biology and Treatment Implications of Organ Specific Metastases

Time: 3:30 – 5:15 pm

Location: Hemisfair Ballroom 1-2

Patient Advocate: Christine Hodgdon, Baltimore, Maryland

Alamo Breast Cancer Foundation

Hot Topics Mentor Session

Time: 5:30 – 6:45 pm

Location: HBG CC Room 225 A-C

Contact: Beth Emery, beth@nbethemery.com

Exact Sciences

Patient Advocacy Reception - Invitation Only

Time: 7:00 – 9:00 pm

Location: San Antonio Marriott Rivercenter

Contact: Leah Eshraghi, leshraghi@exactsciences.com

Genentech

Patient Advocacy Reception - Invitation Only

Time: 7:00 – 9:00 pm

Location: Hotel Contessa

Contact: Hannah McLean, GNEregistration@creativegroupinc.com

Friday, December 13 (All times are in CST)

Patient Advocate Lounge

Time: 7:00 am – 5:00 pm

Location: HBG CC Room 220 (Cantilever)

Breakfast will be served from 7:00 – 9:00 am

Lunch will be served from 12:00 – 1:30 pm

Patient Advocacy Pavilion

Time: 12:00-4:00 pm

Location: Exhibit Hall

Alamo Breast Cancer Foundation

ABCF Educational Session

Time: 12:00 – 1:30 pm

Location: HBG CC Room 225 A-C

Contact: Beth Emery, beth@nbethemery.com

San Antonio Breast Cancer Symposium

View from the Trenches

Time: 5:30 – 7:00 pm

Location: Stars at Night 1-2

Patient Advocate: Stacey Tinianov, Santa Cruz, California